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## **Bruce Grosbety Named President of Woodstock Inn & Resort**

*Drawing on decades of experience working at boutique hotels and destination resorts across the country, Grosbety will lead premier inn, resort, spa and recreational facilities*

*Grosbety will officially begin new role on November 16*

**Woodstock, VT (October 13)** – The Board of Trustees of the Woodstock Foundation, today announced the appointment of Bruce Grosbety as President of the Woodstock Inn & Resort, a AAA Four Diamond Resort and one of New England's premier year-round vacation destinations.

A native of the northeast who started in the hospitality industry at his family-owned resort, Grosbety brings several decades of hospitality experience to the Woodstock Inn & Resort from diverse roles at world-class hotels and destination resorts across the country. He most recently served as Vice President and General Manager for The Yarrow Group, where he oversaw the daily operations of five hotels in Jackson, Wyoming and Fort Collins, Colorado. Grosbety will officially begin his new role on November 16.

**James S. Sligar, Chair of the Woodstock Foundation Board of Trustees**, said "We are thrilled to welcome Bruce to the Woodstock Inn & Resort. His vision, dedication and experience make him the ideal leader to help chart the organization's future. Bruce has spent decades working with a remarkable array of hotels and resorts in outstanding locations, where he developed a strong sense of stewardship as well as an understanding of what it means to guide an organization with a deep connection to the community, and the importance of investing in the development and mentorship of the staff and employees that serve guests every day. Bruce has had tremendous reverence for Woodstock and a clear vision for how we can continue to create unforgettable guest experiences and forge an even stronger tie with the Woodstock community, and we can't wait for him to get started."

"The Woodstock Inn & Resort, founded more than four decades ago and shaped by the vision of Mary and Laurance S. Rockefeller, is a premier gateway to Vermont's rural and agrarian heritage. It is a truly classic resort that has welcomed visitors from across the globe, setting the tone for hospitality and land stewardship in the region," said **Mr. Grosbety**. "It's an honor to be given the opportunity to extend the Resort's legacy and help guide this iconic property into its next chapter. Throughout my career, I've made it a priority to cultivate a close relationship with the community, employees and guests, and I look forward to dedicating myself to everything that makes Woodstock such an extraordinary destination."

During his tenure with The Yarrow Group, Grosbety oversaw the construction and opening of The Cloudveil, a new 100-room and suite Marriott Autograph Collection Hotel in Jackson Hole in 2021. The Cloudveil was specifically designed to honor the history and sense of community of Jackson Town Square where it is located, and has become one of the most photographed Autograph Hotels in the U.S.

Grosbety's earlier career included key leadership roles at luxury hotels, resorts, and properties with deep ties with their local communities. He spent more than three years as the Director of Rooms at The Four Seasons at The Pierre in New York City before taking a role as General Manager with Vail Resorts in Jackson Hole, Wyoming.

Grosbety's engagement with Vail Resorts came shortly after the company acquired the RockResorts brand, which was founded by Laurance S. Rockefeller in the 1950's, which with Vail Resorts grew to include six properties in the Rocky Mountains. Working with executives from former RockResorts properties, Grosbety oversaw the rebranding and reopening of Snake River Lodge & Spa, which became Teton Village's first AAA Four Diamond hotel. In the six years after leaving Vail Resorts, Grosbety held several roles with Hotel Terra in Jackson Hole and MetWest Terra Hospitality, with a corporate commitment to sustainability, where he was Vice President of Operations for eight properties across the country, including the highly-regarded Topnotch Resort & Spa in Stowe, Vermont.

Prior to his role at The Yarrow Group, Grosbety spent four years as the Managing Director of Enchantment Resort in Sedona, Arizona. There, he oversaw more than 500 employees of a 234-room, 70-acre property and implemented a long-term strategic plan to align all resort disciplines with a unifying set of priorities.

Throughout his career Grosbety has held numerous roles focused on community engagement and development. He was a founding member of the Jackson Hole Travel & Tourism Board, where he served from 2011-14, and also spent six years on the Governor-appointed Wyoming Office of Tourism Board. During his time with Enchantment Resort, he served on the Sedona Lodging Council Board from 2014-17. Grosbety also previously served as the President & Chairman of the Wyoming Lodging and Restaurant Association (WLRA) and was President of the WLRA Education ProStart Program, launching ProStart at Jackson Hole High School in 2006.

**Angela Ardolic, Vice Chair of the Woodstock Foundation Board of Trustees**, said "The Woodstock Inn & Resort is such a special place that means so much to the community and the thousands of guests that have visited the grounds over the decades. It is clear that Bruce has a respectful understanding of our history and a passion for the type of hands-on leadership and grassroots connectivity that is so important to our success. We know that our employees, guests and everyone in the Woodstock community are going to love getting to know him and hearing about his vision for our future."

#### **About the Woodstock Inn & Resort**

Located in idyllic Woodstock, Vermont, the Woodstock Inn & Resort defines country sophistication in one of New England's most charming and popular year-round vacation destinations. The 142-room, AAA Four Diamond Resort and a member of the Preferred Hotels & Resorts L.V.X. Collection, offers award-winning dining in two restaurants, ranked among the finest in New England. The Woodstock Inn & Resort is owned and operated by The Woodstock Foundation, Inc. Proceeds from Resort operations help support The Woodstock Foundation and Billings Farm & Museum education and conservation programs. For more information about the resort visit: [www.woodstockinn.com](http://www.woodstockinn.com).

#### **About Preferred Hotels & Resorts**

The Woodstock Inn & Resort is a member of the Preferred Hotels & Resorts L.V.X. Collection, which represents premier global properties that offer engaging stays and memorable moments. Authentic, intelligent, and approachable, this diverse collection presents hotels and resorts featuring responsive service and local dining that articulate culture and style. For more information, visit [PreferredHotels.com](http://PreferredHotels.com).